

# THE LIFE CHANGING POWER OF INFORMATION

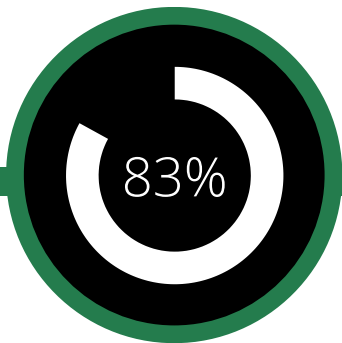
## Preliminary Impact Report Summary

Your Toolkit is a comprehensive resource containing information to assist women and children facing family and domestic violence transition to becoming independent, empowered and financially resilient.

## REPORT BACKGROUND

This is the first report on the development and impact journey of Your Toolkit, collated from data, information and insights collected from March 2019 to June 2021.

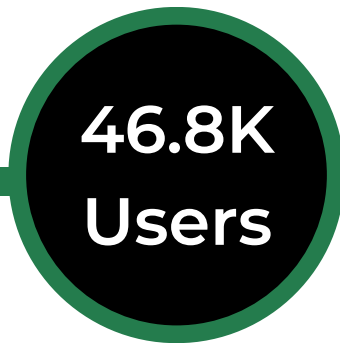
During this time the web based platform supporting people to change or leave an abusive relationship has been designed and launched, funding secured and impact evaluated.



### COMPREHENSIVE & TRUSTED

83% of FDV industry survey participants said there was 'a great deal of benefit' from having a comprehensive place to hold relevant information for women facing FDV.

"Loads of info, when you're scrolling you're just thinking "oh wow, oh wow" with the amount of content"  
- Lived Experience User



### STRONG ENGAGEMENT & REACH

46, 888 web site users  
163, 614 Page views  
17, 408 users during 3 week WA COVID-19 lockdown in 2020

"Your Toolkit is a valuable and welcome resource for both the women, and organisations supporting victims of domestic violence"  
- Sector Expert



### ACCESSIBLE, EMPOWERING & PRACTICAL

92% of FDV sector users found Your Toolkit 'very easy', 'easy' or 'moderately easy' to use (YTK FDV Sector Survey)

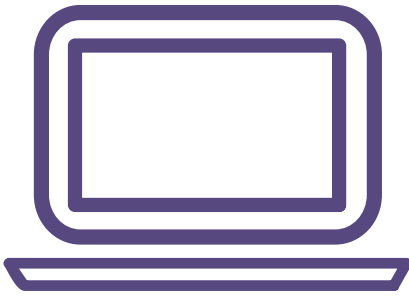
"It was beyond just supportive, it was really empowering. I've transformed my life"  
- Lived Experience User



### SUSTAINABLE

>\$420,000 grant funding  
30+ Skilled volunteers  
0.5 FTE Paid Program Manager

Deductible Gift Recipient Status achieved  
Highly skilled volunteer group, including financial, legal and social services



## USER EXPERIENCE FOCUSED

Your Toolkit provides a roadmap for women facing abuse at an extremely difficult time of their lives. A menu-based approach makes information easy to access, and outlines an easy to follow 4 step guide to empower women at risk to reshape their lives.

### PREPARE

- Protection Advice
- Making a safety plan
- Document Checklist
- Evidence Collection
- Support groups

### ACT NOW

- Calling for emergency help
- Guide to leaving
- Legal Advice
- Emergency assistance

### REBUILD

- Centrelink support
- Housing
- Keeping Safe
- Financial Assistance
- Tenancy information

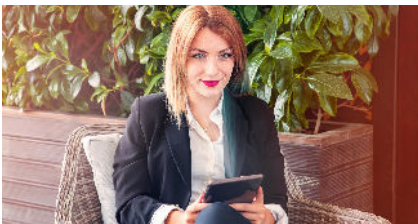
### THRIVE

- Budgeting
- Saving strategies
- Super and Insurance
- Financial Settlement advice



## OUR MISSION:

To resource and empower vulnerable women to transition away from domestic abuse and financial abuse.



## OUR VISION:

That every woman is well equipped to be physically, emotionally and financially secure.

“Thank you for doing this work. This work is incredibly important ... there are so many women I know who would love to say thank you to you but can't - they're voiceless ... so I speak for all of us when I say thank you .... it's incredible and it's amazing.”

- Lived Experience User